

Celebrating Art, Children, and Community

Friday, October 30, 2026
6:00-10:00 P.M.

Third Degree Glass Factory
5200 Delmar Blvd., St. Louis, MO 63108

Sponsorship Opportunities



Creativity Meets Community.

Join us for Unleashing Potential's signature fundraising event, Art & Soul, where creativity meets community. Enjoy an unforgettable evening of cocktails, costumes, inspiring stories, and one-of-a-kind artwork created by the children we serve.

Your sponsorship helps close the opportunity gap for children and youth.

Your support enables Unleashing Potential to create educational and empowering experiences that help young people reach their fullest potential.



Together, we make the St. Louis region better.

Why UP?



Mission.

The mission of Unleashing Potential is to close the opportunity gap for children and youth by building on their strengths. We create educational and empowering experiences through critical out-of-school time programs, including after school, youth development and enrichment camps, and through family engagement events.

Vision.

A St. Louis community where all children, youth, and families live into their potential.

585

After school students

accessed enriching educational activities and nourishing meals during out-of-school time

158

Summer campers

used STEM and teamwork skills to design and build boats for the Cardboard Boat Regatta.

277

Families

were served through Strengthening Resilient Families, building school connections, social-emotional wellness, and financial stability.

More discovery. More possibility.

By advancing social-emotional skills and providing STEAM experiences, UP broadens children's imaginations and supports academic success. Our programs create opportunities during critical out-of-school hours so youth and families can reach their potential.



Choose Your Impact.

Art & Soul Sponsorship Levels

Rising Up

\$15,000

\$11,400 tax deductible

- 2 tables of 8 (16 tickets)
- Premier table placement
- YOP tax credits
- Recognition from stage
- Logo on mobile bidding form
- Full-page ad (8.5" x 11")

Reaching Up

\$7,500

\$5,100 tax deductible

- 1 table of 8 (8 tickets)
- YOP tax credit
- Recognition from stage
- Half-page ad (5.5" x 8.5")

Stepping Up

\$3,500

\$2,300 tax deductible

- 4 event tickets
- YOP tax credits
- Recognition from stage
- Quarter-page ad (4.25" x 5.5")

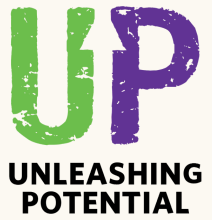
Questions? Contact Lauren Little at (314) 561-3350.



Youth Opportunity Program

50%
tax credit value.

Donors who contribute \$1,000 or more may be eligible. Credits are available through March 31, 2027.



Make Your Impact Go Further.

Vision.

- Individuals (cash and stock donations)
- Farm operations
- Financial institutions
- Partners in a partnership / S-Corp shareholders
- Missouri rental property or royalty income
- Insurance companies
- Limited liability corporations
- Partnerships
- Sole proprietorships
- Small business corporations (S-corporations)

Ways to Give

To submit a check or credit card payment:

Unleashing Potential, c/o Development
1000 N. Vandeventer Ave., St. Louis, MO 63113

upstl.org/donate

Questions or Tax Credit Applications

Bridget Jones, Interim Chief Executive Officer
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