



**UNLEASHING
POTENTIAL**

2023 Impact Report

Our work is effective. We empowered 1,113 magnificent scholars in 2023. Here's what happened.



100%

of our early childhood education kids were equipped and ready for kindergarten
➤ **82%** of these students met and exceeded age appropriate milestones

100%

of Before and After School Care and Summer Enrichment students gained or maintained independent living/essential life skills
➤ **86%** of these students also managed, identified, and appropriately expressed their emotions and behaviors

100%

of our resilient families had an increase in knowledge of available community resources (thanks to our empowering Strengthening Resilient Families program)
➤ **96%** of the families maintained/improved their quality of life

Our 2023 Programs

Early Childhood Education

64 Students

6 weeks - 5 years old students obtained licensed and accredited early childhood education and care. Our focus is on individualized learning and parent involvement.

After School

454 Students

K-8th grade students received high quality, evidence-based and STEAM-focused before and after school programs in St. Louis City and County at 9 locations.

Summer Enrichment

198 Students

K-8th grade students engaged in fun and educational activities that challenge children mentally and physically including evidence-based STEAM-focused programming.

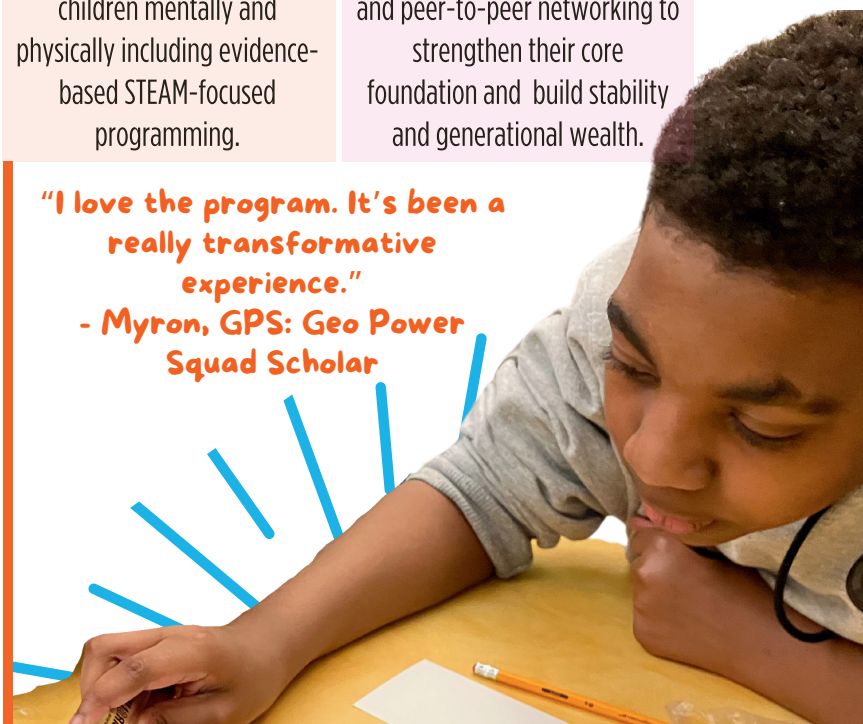
Strengthening Resilient Families

397 Families

UP families were empowered with holistic services including resources, financial coaching and peer-to-peer networking to strengthen their core foundation and build stability and generational wealth.

In 2023, we advanced our vision, championed for a community where all children, youth and families live into their full potential. By focusing on the empowerment of our students through STEAM-based programs (Science, Technology, Engineering, Arts, Mathematics), 84% of our after-care students and half of our summer students felt confident in engaging in STEAM activities. Over 68% of after-school and summer enrichment students demonstrated an awareness of STEAM careers.

**"I love the program. It's been a really transformative experience."
- Myron, GPS: Geo Power Squad Scholar**



Why Our Work is Needed

Failing schools and poverty highlight the need for educational equity, yet programs supporting learning such as Early Childhood Education, Out of School-Time (After School and Summer) remain financially out of reach. These odds don't provide the best academic or social-emotional outcomes for youth in under resourced communities.

Our Mission

The mission of Unleashing Potential is to close the opportunity gap for children and youth by building on their strengths. We create educational and empowering experiences through early childhood education, after school programs, youth development and enrichment camps.

Our Vision

A St. Louis community where all children, youth and families live into their potential.



Together, we are improving the lives of children in our community. Thank you!

361 Supporters

109 Volunteers

86 Staff

397 Parents

Community Supporters including individuals, foundations, corporations, churches, media, and organizations.

Government Funders including city and state support.

Individual and Group Volunteers dedicated 2,454 hours to UP in 2023. Thank you for helping with our event and program needs.

Program and Admin staff supported, lead and initiated impactful programming, fundraising initiatives, and best practices.

Parents of students engaged and participated in the progress of their scholars.

2023 Board of Directors

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Development & Marketing

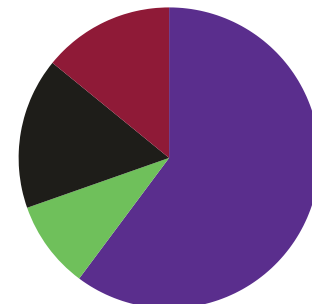
Gloria Hampton,
Chief Program Officer

Deborah Regnaud,
Vice President of
Human Resources

2023 Unaudited Financials

Revenue

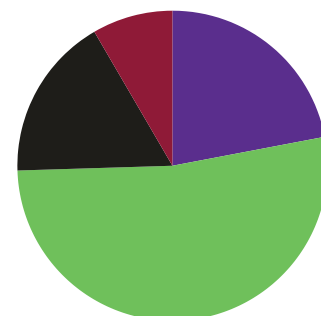
\$4,835,015



Government - 60.2%
Contributions, Legacies, Bequests - 16.3%
Program Fees, Investments, Other - 14.1%
United Way - 9.4%

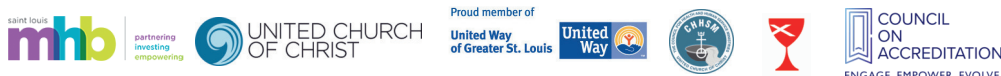
Expenses

\$4,863,481



School Age Services - 52.5%
Administration - 17.1%
Early Childhood Education - 22%
Fundraising - 8.4%

Thank you to our 2023 Partners!



“In 2023, our after school and summer programs emphasized geospatial intelligence concepts within our STEAM curricula. The St. Louis region is quickly becoming a hub in the nation for this discipline. UP is determined that ALL youth, regardless of their zip code, are prepared for the emerging workforce of tomorrow. Our supporters and partnerships are the lifeline to making this possible.”

Darlene Sowell, President and CEO

Get involved here:



*Audited financial statements will be available July 2024.

