

EARLY CHILDHOOD  
AFTER SCHOOL  
YOUTH DEVELOPMENT  
ENRICHMENT CAMPS

Formerly  
Neighborhood  
Houses

# IMPACT REPORT 2021



## Early Childhood Education

The Early Childhood Education Center at Caroline Mission provides services on a sliding scale and include an individualized education plan for each child with a focus on parent involvement.

**67**

clients served

**88%**

of children met/exceeded age development milestones

**100%**

of children are ready for kindergarten

## After School

UP After School provides services for elementary-aged students in primarily low-income neighborhoods. Serving 12 school sites in 2021, after school programming continued to adapt to the changing educational landscape.

**482**

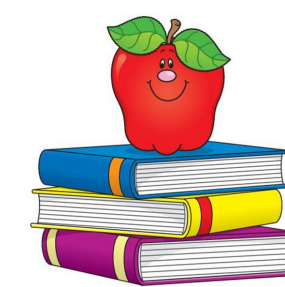
clients served

**81%**

of students experienced a sense of belonging

**92%**

of students identified, managed and appropriately expressed emotions and behaviors



## Summer Enrichment

UP offers Summer Enrichment camps at locations throughout St. Louis City and Count. In 2021, we were able to return to in-person camp with **seven** camp locations.

**132**

clients served

**75%**

of students identified, managed and appropriately expressed emotions and behaviors

**86%**

of students experienced a sense of belonging

## Strengthening Resilient Families

The Strengthening Resilient Families staff work directly with families members to help with basic needs, referrals and support. During the second year of the pandemic, UP staff experienced an increased need for services.

**448**

individuals impacted

**90%**

of clients increased their knowledge of available community resources





UNLEASHING  
POTENTIAL

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# HIGHLIGHTS

Mission and Vision

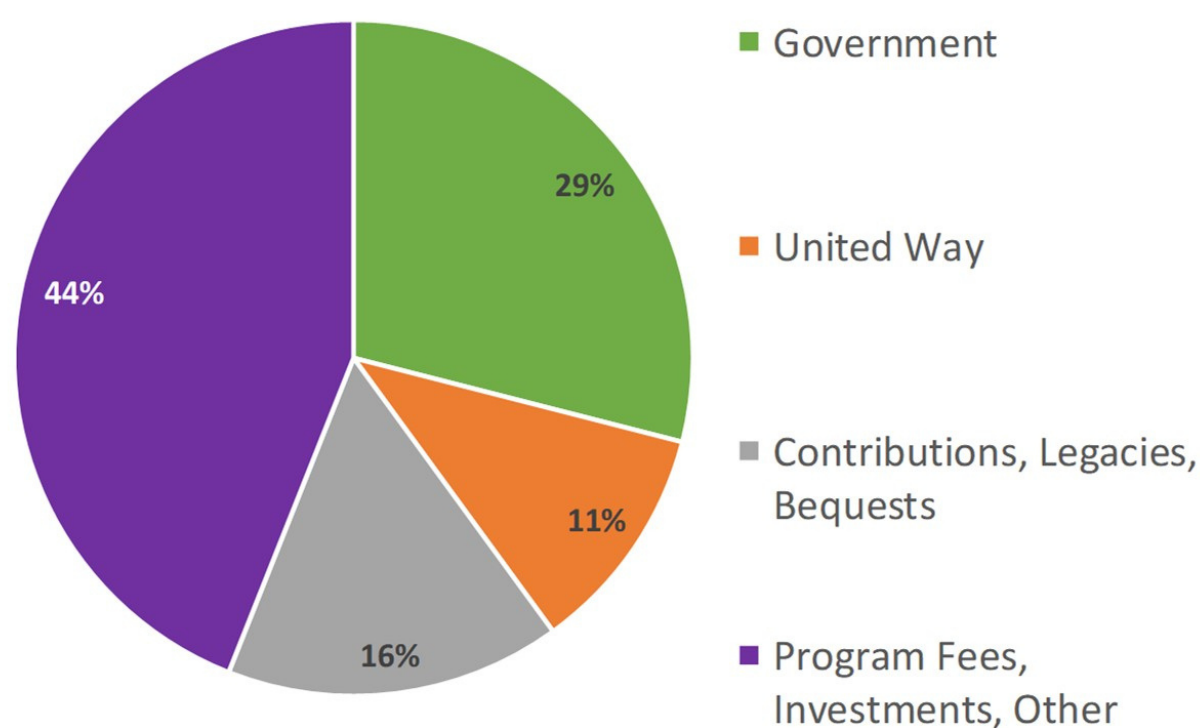
The mission of Unleashing Potential is to close the opportunity gap for children and youth by building on their strengths. We envision a St. Louis community where all children, youth and families live into their full potential.



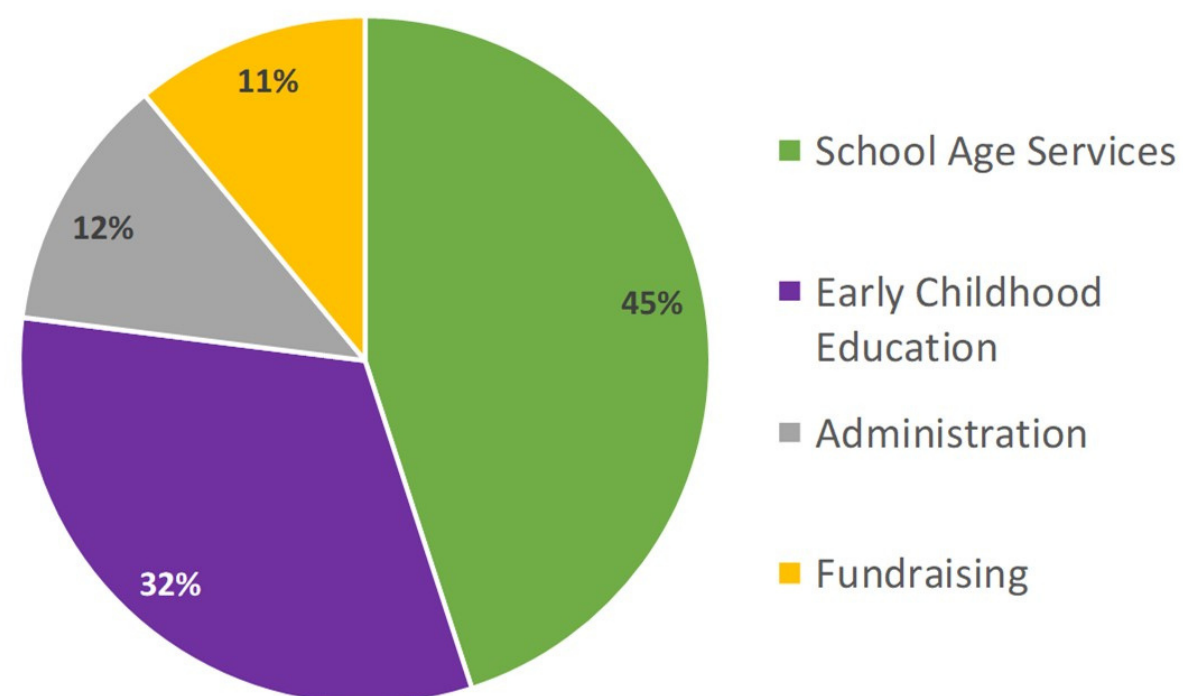
## 2021 FINANCIALS

(UNAUDITED)

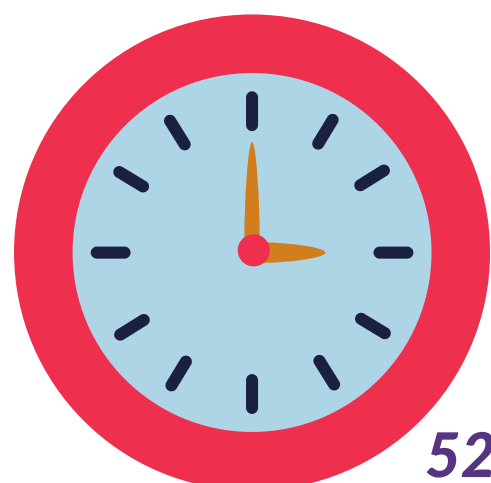
REVENUE \$3,991,378



EXPENSES \$3,227,910



63 Volunteers

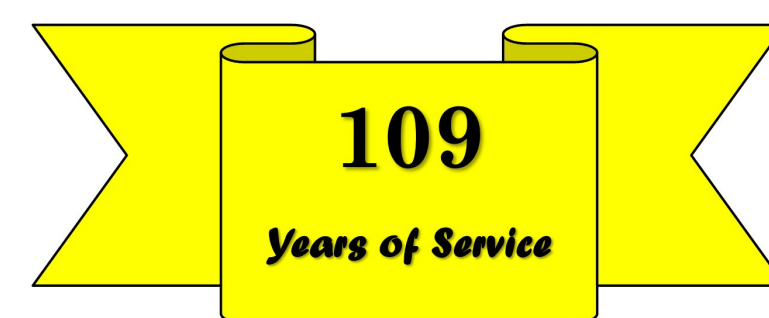


1816  
Volunteer Hours  
52% increase over 2020

1,129  
Youth & Families Served  
24% increase over 2020



64 Employees



109  
Years of Service

## 2021 BOARD OF DIRECTORS

Lynn Tiede, Board Chair  
Rev. Patrick Chandler, Co-Chair  
Jackie Dippel, Treasurer  
Tom Stringer, Secretary

Rev. Thomas Baynham  
Suzanne Besnia  
LaKena Curtis  
Nicole Gore  
Ashley Kornega

Virginia Lay  
Jonathan Lee  
Amanda Meyer  
Michele Ottinger  
Jason Robison  
Andrew J. Walshaw

## 2022 STAFF LEADERSHIP

Darlene Y. Sowell, President & CEO  
Gloria Hampton, Chief Program Officer  
Verletta Cole, Vice President, Development  
Patsy Mason, Director of Early Childhood Education  
Karrie Simpson, Director of Continuous Quality Improvement

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