

UP CAROLINE MISSION

The licensed and accredited UP at Caroline Mission Early Childhood Education Center provides children, ages 6 weeks to five years, from low-income families with high-quality early childhood education and care. The services are offered on a sliding scale and include individualized development plans for each child in addition to a strong focus on parent engagement. The Teaching Strategies Gold assessment system is utilized to design activities and track each child's individual progress. Ultimately, the goal of Caroline Mission is to prepare children for success in kindergarten and beyond.

CLIENTS SERVED:
96



100% of children were ready to enter kindergarten.
78% Children meet/exceed age appropriate development milestones services.

UP AFTER SCHOOL

With a strong commitment to personal growth and academic success, UP After School provides before-school and after-school services for elementary aged students in primarily low-income neighborhoods in the St. Louis area. Serving 18 school sites in the St. Louis region during 2019, the program provides homework assistance, character development, cultural awareness, strong arts programming, and uses an evidence-based curriculum for math, literature, physical fitness, and nutrition. Conscious Discipline, a research-based behavior management curriculum, is used to empower staff to use everyday conflicts to teach children life skills and encourage pro-social behavior.

CLIENTS SERVED:
1,199



84% Of children experienced a sense of belonging.
89% Of children identify, manage, and appropriately express emotions and behaviors.
100% of children gained/maintained/independent living/essential life skills.

UP SUMMER ENRICHMENT

UP Enrichment Camps offer fun and enriching activities designed to provide an experiential approach to joyful summer learning. Strategically located at four partner sites in St. Louis City and County in 2019, the 8-week camps give children ages 5-12-years-old opportunities for traditional camp, and an overnight camp experience. Camp activities include swimming lessons, nutrition, fitness, studio and performing art, STEM, field trips, sports — all within the context of promoting healthy social/emotional growth.

CLIENTS SERVED:
216



94% of children experienced a sense of belonging.
93% of children identified, managed, and appropriately expressed emotions and behaviors.
100 % of children gained/maintained/independent living/essential life skills.

UP MAGNIFICENT CREATIONS *

Magnificent Creations, a t-shirt screen printing business located in North City, was a social enterprise and a comprehensive program that combined positive youth development curriculum, with valuable work experience. Teens were able to earned a pay check in a safe and nurturing environment during the critical afterschool hours. Through group sessions, using Overcoming Obstacles curriculum, teens worked on character development, professional development, and setting and achieving educational and career goals.

*This program is currently temporarily suspended for reevaluation.



2019 BOARD OF DIRECTORS

BOARD CHAIR
Elisa Wang

VICE CHAIR
Lynn Tiede

SECRETARY
Michelle Langley

TREASURER
Andrew J. Walshaw

MEMBERS
Andrew Bleyer
Rev. Patrick Chandler
Jackie Dippel
Nicole Gore
Jonathan Lee
Amanda Meyer
Michele Ottinger
Dr. Karen Seibert Boyd
Tom Stringer
Michelle Symank
Jerry Walker

2020 STAFF LEADERSHIP

PRESIDENT & CEO
Darlene Y. Sowell

VICE PRESIDENT OF DEVELOPMENT
Verletta Cole

DIRECTOR OF EARLY CHILDHOOD EDUCATION
Denise Carter

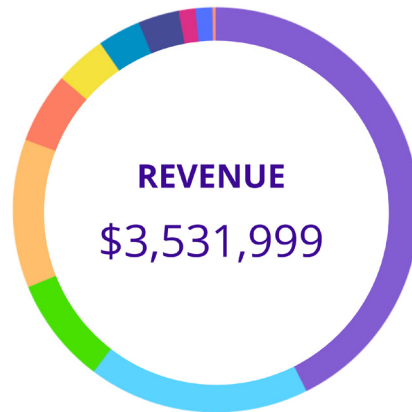
DIRECTOR OF SCHOOL AGE SERVICES
Gloria Hampton

MISSION: The mission of Unleashing Potential is to close the opportunity gap for children and youth by building on their strengths. We create educational and empowering experiences through early childhood education, after school programs, youth development and enrichment camps.

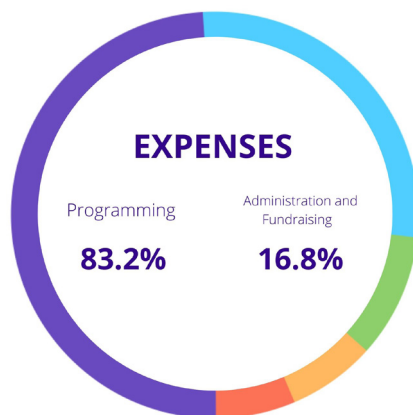
VISION: A St. Louis community where all children, youth and families live into their potential.

2019 FINANCIALS

(Unaudited)



Government	\$1,505,472
United Way	\$623,026
Corporations & Foundations	\$300,340
Program Participation Fees	\$418,894
YOP	\$199,370
In-Kind	\$144,363
Special Events	\$121,301
Churches/Associations	\$115,335
Individual Contributions	\$46,913
Other	\$47,443
Investment/Interest	\$9,542



School Age Services	\$1,891,238
Early Childhood Education	\$1,065,455
Administration	\$379,658
Fundraising	\$268,062
Magnificent Creations	\$242,929



CONTACT US FOR MORE INFORMATION

1000 N. Vandeventer Avenue, St. Louis, MO 63113 314-383-1733

UPstl.org